

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



共创 共享 共成长

**Guangdong Join-Share Financing Guarantee Investment Co., Ltd.\***

**廣東中盈盛達融資擔保投資股份有限公司**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 1543)**

## **VOLUNTARY ANNOUNCEMENT FORMATION OF A JOINT VENTURE**

### **FORMATION OF THE JOINT VENTURE**

The board of the directors (the “**Directors**”) of Guangdong Join-Share Financing Guarantee Investment Co., Ltd.\* (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that the Company, Guangdong Financing Re-Guarantee Company Limited\* (廣東省融資再擔保有限公司) (“**Guangdong Re-Guarantee**”), Yunfu Rongda Asset Operations Company Limited\* (雲浮市融達資產經營有限公司) (“**Yunfu Rongda**”) and Guangdong Wenshi Investment Company Limited\*(廣東溫氏投資有限公司) (“**Guangdong Wenshi**”) have established a joint venture, namely Yunfu Yuecai Puhui Financing Guarantee Co., Ltd\* (雲浮市粵財普惠融資擔保股份有限公司) (the “**Joint Venture**”) on 4 February 2016 for the purpose of providing financial and non-financial guarantee and financial consulting services for individuals and small and medium-sized enterprises (the “**SMEs**”) in Yunfu, the People’s Republic of China (the “**PRC**”). It is expected that a cooperative agreement (the “**Cooperative Agreement**”) will be entered by the Joint Venture partners. The Company will be responsible for the Joint Venture’s business operations.

## **REASONS FOR AND BENEFIT OF ENTERING INTO THE JOINT VENTURE ARRANGEMENT AND THE COOPERATIVE AGREEMENT**

The Group is a leading financing guarantee services provider in the Guangdong province, focusing on providing credit-based financing solutions to SMEs to satisfy their financing and business needs. In recent years, Yunfu has been experiencing a rapid economic growth and SMEs in Yunfu have been facing difficulties in meeting their financing needs due to a lack of credit history and sufficient collateral. Taking into account such growth potential and relevant associated risks, the Directors consider that establishment of the Joint Venture in Yunfu allows the Group to leverage the opportunities of serving individuals and SMEs in Yunfu and to further establish its local presence whilst the Group's risks could be better managed, and the more sizable funding could be offered to the SMEs, through the cooperative arrangements with other Joint Venture partners.

## **INFORMATION ON THE JOINT VENTURE PARTNERS**

Each of Guangdong Re-Guarantee, Guangdong Yuecai Venture Investment Co., Limited (廣東粵財創業投資有限公司) (“**Yuecai Venture**”) and Guangdong Finance Investment International Co., Limited (粵財控股香港國際有限公司) (“**Yuecai Investment**”) is a wholly-owned subsidiary of Guangdong Yuecai Investment Holdings Limited\* (“**Yuecai Holdings**”) (廣東粵財投資控股有限公司). Yuecai Venture and Yuecai Investment are the shareholders of the Company holding, in aggregate, 9.99% equity interest in the Company as at the date of this announcement. To the best of the Directors' knowledge, Yuecai Holdings is ultimately controlled by the PRC government of Guangdong Province. Yunfu Rongda is ultimately controlled by the PRC government of Yunfu City. Guangdong Wenshi is a subsidiary of Guangdong Wen's Foodstuffs Group Co., Ltd\* (廣東溫氏食品集團股份有限公司) (Stock Code: 300498), a well-known company listed on the ChiNext Board (創業板) of the Shenzhen Stock Exchange.

To the best of the Directors' knowledge, information and belief, and after making reasonable enquiries, each of Guangdong Re-Guarantee, Yunfu Rongda and Guangdong Wenshi is not a connected person of the Company within the meaning of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

## GENERAL INFORMATION

The applicable percentage ratios in respect of the formation of the Joint Venture are less than 5% under Rule 14.07 of the Listing Rules. As such, it does not constitute a notifiable transaction for the Company under Chapter 14 of the Listing Rules. This announcement is made on a voluntary basis.

By Order of the Board  
**Wu Liejin**  
*Chairman*

Hong Kong, 18 February 2016

*As at the date of this announcement, the board of Directors comprises Mr. Wu Liejin and Mr. Xie Yongdong as executive Directors; Mr. Zhang Minming, Ms. Gu Lidan, Ms. Wu Yanfen and Mr. Huang Guoshen as non-executive Directors; Mr. Wu Xiangneng, Mr. Leung Hon Man and Mr. Liu Heng as independent non-executive Directors.*

*\* For identification purposes only*